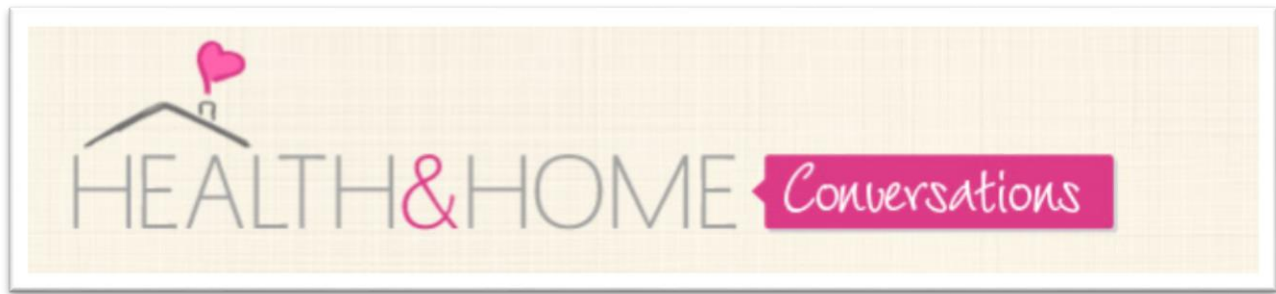




LUCKY DRAW RULES

1. Lucky Draws will happen on a monthly basis. The lucky draws will take place monthly based on your successful participation in any one of the market research surveys run on this online community during a calendar month.
2. Community members stand a chance to win lucky-draw prizes. To stand a chance to win, Community members must successfully complete the profiling questionnaire (PQ), opt-in to the “Health and Home Conversations” community and complete at least one (1) research survey, if invited, during the calendar month of the lucky-draw.
3. The online research community shall work as follows:
 - a. Prospective community members will be invited to join the community and will qualify for the research community based on successful completion of the profiling questionnaire and provided their usage profile meets the criteria for the community.
 - b. A community member may then be invited to complete a survey, if selected in the community sample for a specific survey.
 - c. A community member will then be required to accurately complete the survey provided to them from the Health and Home Conversations online community.
 - d. At the end of each month, all community members who have successfully participated in a research survey will automatically be entered into the lucky draw related to that particular month.
 - e. For every research survey completed during a particular month, community members will receive 1 entry into the lucky draw for the particular month in question e.g. should a community member complete 2 surveys during a calendar month, they will receive 2 entries into the lucky draw for that particular month.
4. Lucky draws will take place on the last day of every month, providing that there were at least one (1) survey launched from the Health and Home Conversations online community during that particular month. The Health and Home Conversations Team will try to contact the winner on the telephone number or e-mail address used to join the Health and Home Conversations online community. If, however, the winner cannot be reached after six (6) attempts have been made during business hours within a period of seventy-two (72) hours for any reason whatsoever, the prize will be forfeited and another winner may be selected in accordance with the Terms at the sole discretion of the Health and Home Conversations Team.
5. All winners are obliged to sign and provide all documents as may be required by the Health and Home Conversations Team in order for them to claim the prize. Any failure to claim the prize or refusal or



inability to comply with the above will disqualify the winner and a new winner may be drawn in accordance with the Terms at the sole discretion of the Health and Home Conversations Team.

6. If you are a winner, you cannot transfer the prize to someone else, or exchange the prize for cash or any other prize.
7. By joining the Health and Home Conversations online community, all entrants agree to be bound by the Terms, which will be interpreted by the Health and Home Conversations Team or its appointed agents in its sole, absolute and unfettered discretion.
8. The Health and Home Conversations Team reserves the right, at any time, to verify the validity of entries and to disqualify any entrant who is in breach of the Terms. Failure by the Health and Home Conversations Team to enforce any of its rights at any stage does not constitute a waiver of those rights.
9. The Health and Home Conversations Team's decision regarding all matters relating to the lucky-draws will be final and binding and no correspondence will be entered into.
10. By entering into the lucky draws, you acknowledge that we may publish your name if you are a prize winner.
11. The Health and Home Conversations Team shall have the right to cancel the lucky draws or any part thereof should they be unable to continue with such lucky draws for reasons beyond its control.
12. The lucky draws shall be governed and construed in accordance with the Laws of South Africa.
13. **BY PARTICIPATING IN THE LUCKY DRAWS ALL ENTRANTS AND WINNERS AGREE TO INDEMNIFY NUDGE NOW (PTY) LTD, AND ITS ASSOCIATED COMPANIES EMPLOYEES, DIRECTORS, MEMBERS, PARTNERS, AGENTS, SUPPLIERS AND/OR CONSULTANTS AGAINST ANY COSTS, DAMAGES, LIABILITY, PENALTIES AND/OR CLAIMS OF ANY NATURE WHATSOEVER ARISING, IN RELATION TO THEIR PARTICIPATION IN THE LUCKY DRAWS, EXCEPT WHERE SUCH COSTS, DAMAGES, LIABILITY, PENALTIES AND/ OR CLAIMS AROSE FROM GROSS NEGLIGENCE ON THE PART OF NUDGE NOW (PTY) LTD, AND ITS ASSOCIATED COMPANIES, EMPLOYEES, DIRECTORS, MEMBERS, PARTNERS, AGENTS, SUPPLIERS AND/OR CONSULTANTS.**
14. If required by the Minister for Trade and Industry, the Lotteries Board or for any other reason whatsoever, Nudge Now (Pty) Ltd will be entitled to terminate the lucky draws immediately without notice to entrants. In such an event all entrants and/ or winners hereby waive any rights which they may have against Nudge Now (Pty) Ltd.